

# Let's Grow TOGETHER

*CONTEST Information – Begins May 15, Ends Aug 31, 2022  
Judge Dates September 1st-15th -  
3 Level Winners announced September 15th*

## Purpose of This Contest:

Thank you for your interest in supporting the community. Many people who have PTSD, anxiety or depression can benefit from therapy gardening. Raven Wood gardens LLC, is a sustainable garden experience and this year we are offering an opportunity to make a little competition go a long way in supporting mental health, especially for veterans and their caregivers in need.

When YOUR business makes a positive choice to participate, your financial investment will bring a new way of advertising through participation on social media, Fox TV 6 and local news avenues. This contest will be promoting health & wellness and BIG WIN in TOGETHERNESS for all who choose to support others.

**Choose to benefit and help others as we share this contest TOGETHER!**

Plan to Participate, Pick a Garden Size that Fits Your Interest, Plan & Cultivate

Prune your garden with a little or a Lot of Garden Support, Promote & VOTE

Prizes could be YOURS!

Support visiting Veterans, Caregivers and Raven Wood Gardens Guests.

The idea of the Let's GROW Together Contest is to promote health & wellness both emotional and physical, utilizing **small & large businesses** through garden therapy, while providing a garden experience for Veterans, Care Giver's and Guests who can benefit by participation on social Media & in person at Raven Wood Gardens throughout the summer of 2022.

## Connecting Small Business in Garden Therapy for ALL!

Steps to take as you supportively participate in health & wellness for all through this contest

1. Decide to **Sponsor** and participate with your Small Business Garden plan below. \*

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2. Choose to **Participate** in person or have your garden created & managed for you.
  - a. I choose, in person, to schedule a garden set up & planting time by a google calendar online at our website [www.ravenwoodgardensllc.com](http://www.ravenwoodgardensllc.com) or by calling (715)-923-9362.
  - b. I chose a garden consulted and managed option. (Additional Charges Apply)
  
3. **Who can participate in this Contest? Any small business, Counselors, Health & Fitness providers, Farmers, Churches, Nursing Homes, Teachers, Insurance Agencies or Individuals who want to support the Cause.**
  
4. Plan & participate, pay online or in person, plant, receive outdoor therapy through gardening & promote each other!
  
5. Join the **Let's GROW Together Contest** Facebook group, to further promote your favorite garden and increase their chances to WIN!
  
6. Watch as Raven Wood Gardens Posts and shares YOUR garden, Enjoy the benefits of pruned flowers as you visit & take home edible vegetation from YOUR garden with your scheduled visits upon participation.
  
7. Participating sponsors and participants will be updated or added to Raven Wood Gardens website weekly, upon payment received.

## What Do I Receive?

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Based on Participation Level, Each participant receives a beautiful garden sign **designed by Crystal Menard** with their business name and a small garden quote. Each sign will be located in their garden to show off & promote their business name while participating. At the end of the contest participants get to keep their sign. Based on garden size & garden management options chosen, each participant will

receive a specified amount of Social Media, Newspaper, TV or Radio Covered promoting of their business & participation during the contest dates. Gardens will be toured throughout the summer of 2022 and the contest ends after the contest Judge Date of September 15, 2022

Winners will be chosen by judges through Raven Wood Garden's tour & events, and from our "Let's GROW Together Facebook Group." During the contest dates, good from May 15<sup>th</sup> - August 31<sup>st</sup>, ALL attendees, event guests, friends & families of participants will be invited to VOTE by Likes, Loves & WOWs while visiting our Let's GROW Together Contest gardens in person at Raven Wood gardens tours, events or through a paper Ballot or by social media shares & comments. All are invited to invite friends to share positive comments through our Social Media Facebook Group or by scheduling a by appointment tour onsite and voting while visiting Raven Wood Gardens. One vote per person, per visit date allowed. 6 total participating judges will tally specified criteria noted in our contest information to follow. 3 different Levels & prize winners to be announced on our Let's GROW Together Social Media Facebook Group on September 15<sup>th</sup>, 2022. Be sure to invite guests to join in the FUN!

Each Participant can choose to receive personal, therapeutic value of gardening while supporting health & wellness for others as they participate through planning, planting & sharing their creative garden efforts during the contest and promoting their business.

## How Much Does it Cost?

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### 1. Most Participation Level: 4 x 6 (24 Square Feet) **Small** Garden Size Plan

Purchase plants from our nursery or provide your own non-invasive, non GMO & organic plants and then schedule a by appointment time to install your own designed garden beginning May 15<sup>th</sup>. Receive one LIVE share via social media when you agree to Contest Rules & Guidelines. At this level, each business owner will receive a **18" x 24" Polycarbonate Garden** Sign with a cute garden quote and one advertising promotion plug per week from the paid start date by social media sharing through our Let's GROW Together Contest Group. All entries may have a chance at Fox TV6 coverage upon entry into contest.

Cost: \$150.00 Upgrades Available – Rental of 1 Wooden Trellis \$40.00 or Mulch Materials \$50.00

**2. Partial Participation Level: 6 x 10 (60 Square Feet) Medium Garden Size Plan**

At this level, you will receive a 24" x 32" Polycarbonate Garden Sign garden sign promoting your business name with a small garden quote, the option using your own non-invasive /non GMO plants or bushes and a receive a choice of 10 plants offered from our Raven Wood Gardens plant nursery. This participation level receives (3) promotional photo plugs per week on social Media. Deer Be-Gone Included.

Cost : \$300.00 Upgrades Available – Rental of Mulch Materials \$50.00 or Metal Arch \$75.00

**3. Least Participation Level : 8 x12 (96 square feet) Large Garden Size Plan**

At this level, you may choose to plan your garden with a consultant & may choose 30 plants from a variety of our Raven Wood Gardens plant nursery, Deer Be-Gone included. you will receive a 30" x 40" Polycarbonate Garden Sign garden sign promoting your business name with a small garden quote This participation level receives (3) promotional photo plugs per week on social Media and a Special Fox TV 6 news promotion. Newspaper and radio promotional coverage noting your participation throughout the contest dates may also be included.

Cost : \$500.00 Upgrades Available Rental of 1 Wire Arch & 1 Wood Trellis rental \$75.00

Or rental of Mulch Materials \$75.00

## **Guidelines.....**

All gardens include a variable of 6" - 8 " of top soil for each specified size garden.

Any produce, flowers or fresh herbs may be harvested upon visitation by appointment only. Should the participant decide to forfeit said harvest, it will be composted if not used to offset volunteer veterans or caretakers needs who manage your garden when you are unable to participate.

All tools used are property of Raven Wood gardens for use only during the contest and will be placed near a potting bench located in the contest area upon arrival of your scheduled appointment/s. Additional deer netting and mulch materials can be purchased from Raven Wood gardens if not included in your participation level noted

above. All fencing, trellis or arches are for rental use only & remain property of Raven Wood Gardens to stay on location at Raven Wood Gardens upon end of contest.

While smoking is prohibited in our garden areas, you may smoke inside your own vehicle in the parking area. Pets & children are typically not allowed due to the needs of those in private counsel. Service dogs for those in need are welcome.

A one time tour of Raven Wood Gardens may be included with your paid participation when scheduled during a time when no counselors are sharing with their client.

Note: Raven Wood Gardens may schedule up to 5 contest participants working their individual gardens TOGETHER initially on any given date in the contest area.

Water is by rain, pond or well water, sprinkler cans and hoses are provided for use.

Due to other tour and event charges and gated entry here at Raven Wood Gardens, up to 2 employees or family members of each business or participant can participate in the initial setting up of your paid garden. Each participant agrees to stay in the contest area as Raven Wood Gardens LLC reserves the right to remain a working, peaceful therapy based facility. You may be working in the contest area while we are giving a tour or a counselor may be sharing the facility with their client in a private setting. We request well behaved interactions to provide the best possible experience for all who attend for therapeutic value. Note: Raven Wood Gardens may schedule up to 5 contest participants working TOGETHER initially on any given date in the contest area.

## **Contest Specifics & Rules:**

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1. Consent to advertise waiver must be signed with registry information at time of payment.
2. Each participant must schedule their appointment to set up and maintain therapy.
3. Due to healthy planting, NO chemicals or onsite smoking or spitting please.
4. Only mulch provided by Raven Wood Gardens may be used in garden sites.

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5. No chemicals like herbicides or pesticides allowed.
6. Deer Be-Gone for pest control is allowed as natural fencing.
7. No invasive or Genetically Modified plants allowed in garden sites.
8. You may bring your own hand tools, No gas powered tools allowed in the contest area at Raven Wood Gardens.
9. All plants must stay within the size of the garden agreed & paid for.
10. Please remain outside of and respect the gardens of other participants.
11. Contestants may embellish each garden with butterfly, bird houses, mason bee homes & other pleasant décor if attracting pollinators.
12. Raven Wood Gardens retains the rights of using disqualification measures upon discovery of breach of Contest Rules.
13. Your garden benefit of sharing with those who visit remains as a “look and don’t touch basis”. This means tour guests may take a photo but not remove items.
14. No refunds due to expenses and recovery of labor upon loss due to weather related situations which are out of Raven Wood Gardens Control.

## Types of Gardens to Consider:

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1. Kitchen Gardens – Herbs & Edibles
2. Butterfly Gardens
3. Pollinator Gardens
4. Flower Gardens
5. Trellis Gardens
6. Medicinal Gardens
7. Solar Night Gardens
8. Companion Plant Gardens
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_

## **NON garden participating Judges (note: subject to change)**

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1. Melissa Ebsch - Bay Cities Radio
2. \_\_\_\_\_ To be Announced
3. Lucy Pier – M&M Farmers Market
4. Windy Kerkela – Multi –Media & More
5. Maria Ciske \_ Mom and Gardener
6. \_\_\_\_\_ To be Announced

Judges must agree to base winner on criteria stated in contest Rules & Guidelines.

Judges agree to remain impartial and fair upon participation. All tallies must begin on September 1<sup>st</sup> and be turned in by September 15<sup>th</sup> to announce winners in a timely fashion as agreed upon.

All tallies of likes, loves & WOWS, Submitted to Raven Wood gardens for advertising announcement will be measured by quantities per level.

In the event of any judge stepping down from their volunteer position, Raven Wood Gardens will replace with a new person.

In the event of any level tie, each participant agrees to a judge monitored coin toss.

## **IMPORTANT Information:**

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- 1. Drought, Pests & Storms are often out of our control and each participant agrees to not hold Raven Wood gardens Responsible in the event of any related issues.
- 2. Covid is a real social struggle for many. Should anyone feel they are at risk of spreading this disease, please remain at home or keep your distance. Hand washing and sanitizer is highly suggested.
- 3. Emergencies – In the event of any national emergency, Raven Wood Gardens retains the right to cancel and reschedule this contest at a later date.

## Judging Criteria

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- a. Appearance - 10 points \_\_\_\_\_
  - b. Creativity - 10 points \_\_\_\_\_
  - c. Health & Wellness Value - 10 points \_\_\_\_\_
  - d. Pollinator or Habitat - 10 points \_\_\_\_\_
  - e. Most Likes - 1 point \_\_\_\_\_
  - f. Most Loves - 2 points \_\_\_\_\_
  - g. Best WOW Factor - 5 points \_\_\_\_\_
  - h. Most Unique Comment - 25 points \_\_\_\_\_
  - i. Best Maintained Garden – 25 points \_\_\_\_\_
  - j. Best Live Video Post – 25 points \_\_\_\_\_
  - k. Most Productive Crop or Flower Presentation – 15 points \_\_\_\_\_
- Business Name \_\_\_\_\_
- Total Points \_\_\_\_\_

## Let's GROW Together Contest is Sponsored By Raven Wood Gardens LLC

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Located at - N4983 State Highway M-35, Menominee MI, 49858

Phone: 715-923-9362

Email address: loubatesravenwood@gmail.com

Owners, Craig & Lou Anne Bates



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As of May 15<sup>th</sup>, 2022, We, Craig & Lou Anne Bates of Raven Wood Gardens ,agree to provide gifts in the way of any donated prizes from any company who wishes to provide said donations on their behalf any gifts donated, whether financial, products or gift certificates as sponsors such prizes if need be even coming from Raven Wood Gardens LLC to supplement with prizes as well to the three winners total. Only one winner from each level category as follows: Small, Medium or Large gardens judged by size purchased from those participants will be judged on said contest judging criteria as stated in attached documents. The cost of each garden is agreed upon by payment received by Raven Wood Gardens as non-refundable and will be used to cover costs of materials, such as soil, seeds, plants if stated in each level paid for, as well as maintenance, advertising or promoting fees & consulting services. This contest is for the sole purpose of fostering Togetherness in health and wellness through garden therapy and by helping those who visit Raven Wood Gardens who may benefit from the therapy aspect of gardening or even just visiting gardens, especially supportive of veterans with PTSD, Anxiety and depression and caregivers from all walks of life. No cost of this contest is to cover any tours or events for guests outside the Let's GROW Together Contest. All participants agree to sign the waiver stating by their signature & payment any release of responsibility towards Raven Wood Gardens for costs as stated in waiver.

## **Other Promoting Options Available onsite**

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1. Leave business cards
2. Brochures
3. Links to websites
4. Do a LIVE presentation at Raven Wood gardens while working YOUR garden.
5. You are invited to Sponsor or attend our Caregivers Retreat where others will see your garden on June 17 & 18<sup>th</sup> Ticket prices for Caregivers Retreat noted at [www.ravenwoodgardensllc.com](http://www.ravenwoodgardensllc.com) (PayPal Option)
6. Tours are available for a fee and will take place by appointment all summer long.

## **Waiver & Disclaimer:**

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Date: \_\_\_\_\_

I, \_\_\_\_\_, a Contestant, agree by **Participating** in the Let's GROW Together contest, as a **Contest Participant**, to give Raven Wood Gardens & their tour or event guest's permission to take photos of any portion of my **Contest Participation** for use as a post on a Facebook group submission, while at or in the Raven Wood Gardens Contest Area property.

I, \_\_\_\_\_, as a **Contest Participant** agree to give my permission to promote all aspects, including video, photos, verbal statements with actual people present publicly of my participation.

I, \_\_\_\_\_, as a Contest Participant, agree to allow all media coverage, including television, newspaper publications, including press coverage in multi-media formats if needed for all audience sharing. My agreement as a Participant waives all or any rights I to request any compensations arising from such use and release Raven Wood Gardens from any responsibilities arising from such use as stated in above content.

## Business Registry & Payment Information

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1. Business Name \_\_\_\_\_
  2. Contact Person \_\_\_\_\_
  3. Address \_\_\_\_\_  
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  4. State \_\_\_\_\_ Zip Code \_\_\_\_\_
  5. Cell  
Phone \_\_\_\_\_ Office \_\_\_\_\_
  6. Email \_\_\_\_\_
  7. Best time to contact \_\_\_\_\_ AM \_\_\_\_\_ PM
  8. Check Amount \$ \_\_\_\_\_
  9. Credit Card Amount \$ \_\_\_\_\_
  10. Pay Pal Amount \$ \_\_\_\_\_
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